IS THE SCANNING PROCESS LABORIOUS OR TAKES IT A LOT OF TIME?

WE ARE INTRODUCING LASERSOFT IMAGING'S SUPER FAST AND USER-FRIENDLY SOLUTION

Many people have large amounts of photos, slides and negatives at home. These precious memories are not always well preserved; one stores them in a shoebox, the other in a photo album. Analog images require a lot of storing space and they are also vulnerable. We don't want to lose them because they capture a part of our lives in pictures. However, we rarely look at them because setting up a slide projector is quite time-consuming. A good solution is to scan our images. This task initially sounds much more complicated than it is. Especially if you use LaserSoft Imaging's innovative SilverFast scanner software.
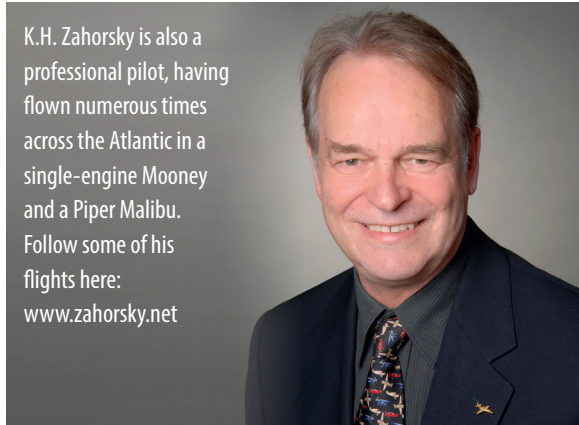
Text editorial staff

Scientist and visionary Karl-Heinz Zahorsky founded the company of LaserSoft Imaging (LSI) in 1986 and he developed the concept of the core product SilverFast in 1994. The company is based in Kiel, northern Germany, and a subsidiary for the North and South American markets was opened in Sarasota, Florida in 1997. Customers are private individuals, but also large image archives and museums such as MoMA and MET.

K.H. Zahorsky is also a professional pilot, having flown numerous times across the Atlantic in a single-engine Mooney and a Piper Malibu. Follow some of his flights here: www.zahorsky.net

Image processing tradition in Kiel
It is no coincidence that SilverFast was developed in Kiel, because the city on the Baltic Sea was already a center for communication devices and electronic reproduction technology in the 20th century. Thanks to the inventions of Rudolf Hell (1901-2002), the first Chromagraph scanners and ChromaCom image processing systems were developed. LSI is building on this tradition not only putting itself in the spotlight, but also the city of Kiel. Founder Zahorsky was early involved in the development of color management and image processing software for desktop computers. He worked with the companies of Hell, Apple and others. Today, LSI is regarded worldwide as a pio-

neer in the field of scanner and image processing software for private and professional use. The core product SilverFast stands at the forefront of advanced technical innovations. We have decorated the ExpressScan functionality with an INNOVATIONS award (later in this magazine).

SilverFast software
There isn't a whole lot of software that specializes in digitizing photographic material. And within the existing range, there are enormous differences in quality. SilverFast has by far the widest product line of specialized software solutions for scanners, digital cameras, printers and HDR image processing. SilverFast sets modern standards in terms of scanning and archiving software with exclusive features such as

LaserSoft Imaging®

the patented Auto IT8 Calibration and the also patented Multi-Exposure functionality. With SilverFast you have the possibility to use very specific parts of the software range, the HDR features or the entire Archive Suite. You can also opt for an All-in-One solution, a combination of scanner hardware and software that covers all steps from scanning to archiving.

New, innovative website
The always innovative company of LSI has recently relaunched its own website. The website's look and feel has been updated to provide a better user experience. Now there is much more information about proper scanning in general and of course specifically about working with the SilverFast software. Many (video) tutorials have been added and organized by category to help you find what you're looking for quickly. You can also watch countless reviews from users on YouTube, who report on their experiences with the software.

Would you like to learn more about how to get started with professional scanning and/or familiarize yourself with LaserSoft Imaging's products? Then visit: www.silverfast.com